

EBEN GENIS

GRAPHIC DESIGNER



PROFILE

Gender: Male

Marital Status: Single

Dependants: None

Drivers License: Yes, with own transport

Career Objective:

I wish to join a competent team wherein I can add value to projects and in turn, take home learning as well. My long term plan is to secure a challenging position in an organization and deliver my best.

EDUCATION

Mariculated: 2010

High School: Die Hoërskool Wagpos

Subjects passed: Maths, English, Afrikaans, Tourism, Hospitality, Computer Applications Technology

TERTIARY EDUCATION

Digital Media, Graphic Design and Art

| February 2012 - Creative Planet / Cardilogix

HP Indigo Operator

| November 2013 - Kemptek SA

HTML 5 & CSS Web Development

| December 2014 - Learnfast Training Centre

ACHIEVEMENTS

Securex South Africa 2017

| Stand of the year

Securex South Africa 2018

| Stand of the year

First Aid Level 1 2018

Occupational health and safety Course 2018

ADDRESS

236 Sunningdale Drive, Sunningdale
Cape Town

CONTACT

060 528 6001 | ebamgenis13@gmail.com

DATE OF BIRTH

10 - 02 - 1992

ID NUMBER

9202105032083

NATIONALITY

South African

STANDOUT SKILLS

Adobe Indesign



Adobe Illustartor



Adobe Photoshop



Adobe Dreamweaver



Corel Draw



LANGUAGES

English & Afrikaans (Fluent in both)

8

Years of
Experience

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PERSONALITY

- ✓ Communicative
- ✓ Creative
- ✓ Organized
- ✓ Efficient

SKILLS

- ✓ Good Communication Skills
- Written and Oral
- ✓ Excellent conceptual and
Analytical Skills
- ✓ Effective Interpersonal Skills
- ✓ Able to take Charge

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WORK EXPERIENCE

Current position: Freelance Graphic Designer

Previous position: Graphic and Web Designer

Company: HealthCare and Mobility Africa

Website: www.hcma.co.za

Key Functions: Marketing, Design and Development

Start Date: 16 November 2019

End Date: 29 June 2020

Reason for leaving: COVID 19 Implications

Achievements: Exposed to all manner of Media publications from magazines to TV commercials.

Previous position: Marketing Manager

Company: ZKTeco South Africa

Website: www.zkteco.co.za

Key Functions: Marketing, Design and Advertising

Start Date: 01 December 2016

End Date: 01 July 2018

Reason for leaving: Moved to Cape Town

Achievements: Promoted to manager from coordinator and learned a lot of business and marketing skills in the process, Traveled to Shenzhen China to help train the marketing team and I have also had the privilege to win two stand of the year awards at Securex SA 2017 & 2018

Previous position: Senior graphic Designer

Company: Signarama Silverton

Website: www.signarama.co.za

Key Functions: Graphic Design and general internal IT

Start Date: May 2016

End Date: November 2016

Reason for leaving: Career Growth

R300 P/H
Freelance rate

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MARKETING SKILLS

SEO - Google Analytics



Social Media



Brand Activation



Online Campaigns



Exhibitions



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WORK EXPERIENCE

Previous position: Senior graphic Designer

Company: NWBS

Website: www.nwbs.co.za

Key Functions: Graphic and Vehicle Design

Start Date: August 2015

End Date: May 2016

Reason for leaving: Career Growth

Previous position: Web Designer

Company: Cyber Ads

Website: www.cyberadvert.co.za

Key Functions: Website Development and Design

Start Date: May 2013

End Date: July 2014

Reason for leaving: Career Growth

Achievements: HTML 5 & CSS Course at Learnfast

Previous position: DTP Operator and Pre Press Assistant

Company: Supreme Printers

Website: www.cyberadvert.co.za

Key Functions: General DTP and Press Operator

Start Date: February 2012

End Date: February 2013

Reason for leaving: Wanted to move into the digital era

Achievements: Certified HP Indigo 3500 Press Operator

Previous position: Junior Designer / Internship

Company: Design Africa DTP Studios

Website: company closed down

Key Functions: General DTP Layout and Design

Start Date: August 2011

End Date: February 2012

Reason for leaving: Completed my internship

Achievements: Completed and Graduated my Graphic Design Course

Please feel free
to contact me
with any inquiries.

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WHY CHOOSE ME

I have accumulated a vast amount of knowledge in my field from traditional design to print and web.

I have touched base in all of these industries, studied and applied myself to all of them.

Thus I am confident that my ability to be an asset to almost any company will carry me through, albeit in a group or by myself.

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REFERENCES

Carilogix/Creative Planet

Matthew Gibbon
011-363 0227

Design Africa DTP Studios

Neil Fittinghof
082 855 9966

Supreme Printers

Chris Kriel
082 440 3008

NWBS Signs and Printing

Ben Malan
073 744 4821

Signarama Signs and Printing

Annelize vd Merwe
076 897 4924

ZKTeco South Africa

Hendrik Combrinck
082 470 9853

STRENGTHS

Excellent Communication Skills

Great in Providing and Recieving Instruction
Intuitive

Pleasing Personality

Physically Fit

Goal Driven

Punctual

Artistic

CORPORATE IDENTITIES I HAVE WORKED WITH

ZKTeco, Security Warehouse, Regal, ACDC Dynamics,
Discovery, Momentum, Samsung, FNB, Globeflight,
Lanseria Int. Airport, Ford, Nissan, BMW, Toyota, DSTV,
YOU, Huisgenoot, Sunday Times and many more...

I hereby authorise you to process my personal data included in my job application for the needs of the recruitment process in accordance with the Protection of Personal Information Act, No 4 of 2013

Thank you
for considering
my application.

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NATIONALITY

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INTERESTS



YouTube



Beach



Animals



Traveling



Cars



Gaming

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SKILL SUMMARY

HP indigo operator, computer literate, adobe, photoshop, bridge, light room, dreamweaver, illustrator, indesign, quark xpress, free hand, acrobat, pitstop, word, excel, powerpoint, outlook, internet savvy, masking, repro, colour retouching, trueflow, wordpress, web serif, joomla, web plus, coding: html5 & css3, web development and design, basic video editing skills in after effects, ZOHO CRM, SEO, Google Analytics, Adwords, Adsense, Social Media Marketing, quick turnaround times, great work ethic, fantastic client interaction skills

SHORT SUMMARY OF ME

My name is Eben Genis, Conceptualizing, Graphic Design and Layout is what I do best!

I originally hail from a small town in North West called Hartbeespoort smack in between Pretoria and Johannesburg, now I live in the beautiful city of Cape Town.

Most of my life has been focussed on Digital content and Creative Direction. art, web, gaming, music...

I have always been focussed on the alternative and how creativity reaches millions every day.

I started off in print and DTP but steadily made it into web and digital letting me combine knowledge in both fields, which has helped me out quite a lot in my career.

I am able to assist in a wide variety of design and marketing tasks confidently, 8 years later and I'm still out and looking for better ways for me to improve on my craft as design in general is a passion of mine.

**"Design is so simple,
that is why it is so complicated"**

- Paul Rand

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